

Trademax and Chillis: An all round collaboration

Trademax was founded in 2008 on the business idea of creating fewer intermediaries for the end-user to purchase high-quality furniture at the best prices in the market.

With great success, Trademax has built a functional website with more than 240,000 products online.

Luckily, this has also made it possible to open physical stores so the customers have the option to view the furniture and decor physically before ordering on the website. On a yearly basis, a total of 7 stores are opened in Sweden and Norway.

Likewise, Chillis was founded in 2002, and has a total of 8 stores in Sweden. Trademax and Chillis are both a part of BGH Groupe, the leading e-commerce company for consumers in the Nordic countries.

Indoor, outdoor and everything in between

Our collaboration with Trademax and Chillis consists of everything from facade decoration, in-store and outdoor decoration, as well as signs, campaign material, beach flags, banners, and other matters. With our full range of marketing and services, we can assist with everything from idea and concept, layout, DTP and photo, production and printing, campaign packaging, storage and logistics.

We assist with an outline of the building as well as ideas and suggestions for facade decor before the final approval of the job. Based on our long-standing experience, we are also of service when it comes to the rules within the building law, ensuring that the job complies with all rules and regulations.

