

# From printing to finished and distributed magazine in one week

The film magazine Ekko is an exclusive magazine about films and media. The magazine contains both reviews, essays, analyses, and extensive interviews with Danish as well as international film icons – written by Danish and international critics, filmmakers, journalists, and cultural figures.

The film magazine Ekko comes in coffee table format and is an inspiring magazine about film and media. For more than 10 years, Stibo Complete have been Ekko's preferred supplier for both prepress, production, addressing and foiling as well as distribution of the magazine.

*Stibo makes it possible for us to create one of the world's most beautiful film magazines.*

**Claus Christensen**  
Editor in chief at the film magazine Ekko

## A tight production schedule requires good cooperation from start to finish

Planning and project management are crucial when having to comply with the tight production schedule for the magazine – and this applies to everything from setting up the printing plates and kicking off the printing process on Monday morning to the subsequent finishing in the form of two different lacquer effects and the lamination of covers and book bindings. Finally, the beautiful 132-page magazine is foiled and addressed and is then distributed via Bladkompagniet on Sunday – the same week.

The magazine is published four times a year and can be bought in kiosks, bookshops, and cinemas across Denmark, as well as via subscription – delivered straight to your door.

*Stibo Complete is not just a printing house of the highest technical class. It is also a printing house with dedicated and highly professional employees who help and assist with fine-tuning of the magazine right up to the start of printing.*

**Claus Christensen**  
Editor in chief at the film magazine Ekko



