

# A focus on high quality and sustainability

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For the third year in a row, Stibo Complete has had the pleasure of producing a lookbook for Bolia. This year too, we were involved in the advisory process surrounding the choice of paper and cover effects, in close collaboration with Bolia.

The lookbook serves as an inspiration magazine and a means of attracting customers to the chain's various design shops. It is printed and distributed in 440,000 copies to consumers and retailers all over the world.

*"Our challenge is to constantly become even better and to raise the level of creativity, and in this respect Stibo Complete really does offer great help. We strive to make sure that all the passion we put into our furniture designs will be reflected in our lookbook. We want to present our designs in the most inspiring, convincing way possible, so good-quality printing is absolutely crucial."*

**Morten Kristoffersen**  
**Campaign & Concept Manager hos Bolia**

In recent years, Bolia's catalogues have won several different awards – most recently in 2018, when that year's lookbook was presented with a silver medal at the Creative Circle Awards in the category "Design – Product Print".



