

Würth Svenska AB was founded in 1967 and is now Sweden's leading supplier of consumables, tools and machines for the construction, vehicle, craft and engineering industries.

They have shops all over Sweden and a head office in Örebro.

The partnership with GigantPrint goes back a number of years, and we supply marketing, sales and campaign materials to shops and salespeople. As well as other graphics for shops to make it easy for customers to find their way around. Call-off orders from Würth's approx. 200 salespeople and all shops take place via an online solution that keeps track of statistics, stock levels, etc.

This also provides an opportunity to get prices of new printed items instantly, and everything that is available in stock is dispatched immediately.

Orders are placed centrally, by each shop or by individual salespeople, and it is important that the material is delivered on time, as it is often needed for campaigns, customer visits or other marketing activities.

As already mentioned, we supply everything from shop signs, roll-ups and stickers to printed brochures.

It's what is known as 'one-stop shopping', and we are specialists in this field!



